

Business Transformation in the Insurance Industry



September 13, 2016
6:00 pm
125 DeBartolo

Peter J. Effler

Chief Operating Officer

American Modern Insurance Group



Pete Effler has spent a 32 year career in leadership positions in the insurance and consulting industries. As Chief Operating Officer of American Modern Insurance Group in Cincinnati, he has overall responsibility for the company transformation, information technology, and overall business operations.

Pete started with American Modern in February 2005 as senior vice president of operations for the Financial Institution Division (FID) and significantly grew that part of the business. In addition, Pete also had responsibilities in the personal lines business, strategic alliances, and sales operations. Starting in 2011, Pete assumed COO responsibilities including leadership of the IT organization and Insurance Operations.

Prior to his tenure at American Modern, Pete was a partner at Accenture where he worked with a variety of manufacturing clients from 1985 to 2005. He graduated from the University of Cincinnati with an M.S. in Industrial Engineering, and the University of Notre Dame with a B.S. in Mechanical Engineering and B.A. in Communication.