

# John A. Lynch Lecture Series

## HOW VISUALIZATION CAN MISLEAD US —AND WHAT WE CAN DO ABOUT IT

2:30 pm Friday, September 27  
Carey Auditorium,  
Hesburgh Library

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Scientists, designers, and journalists who create data visualizations often believe that “a picture is worth a thousand words,” that we should “show, don’t tell,” and that data should speak for itself. They also believe that visualizations are intuitive and useful to simplify information. This talk explains why these myths — if taken at face value — are wrong and dangerous, and what we can do to become better readers and designers of data visualizations.



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